

AO 120 (Rev. 08/10)

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| <p>TO:            Mail Stop 8<br/>          Director of the U.S. Patent and Trademark Office<br/>          P.O. Box 1450<br/>          Alexandria, VA 22313-1450</p> | <p><b>REPORT ON THE</b><br/><b>FILING OR DETERMINATION OF AN</b><br/><b>ACTION REGARDING A PATENT OR</b><br/><b>TRADEMARK</b></p> |
|--|---|

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court **Eastern District of Texas** on the following:

Trademarks or  Patents. ( the patent action involves 35 U.S.C. § 292.)

| DOCKET NO.<br>6:13-CV-60         | DATE FILED<br>1/14/2013        | U.S. DISTRICT COURT<br>Eastern District of Texas |
|----------------------------------|--------------------------------|--|
| PLAINTIFF<br><br>Blue Spike, LLC |                                | DEFENDANT<br><br>CBS Interactive, Inc            |
| PATENT OR<br>TRADEMARK NO.       | DATE OF PATENT<br>OR TRADEMARK | HOLDER OF PATENT OR TRADEMARK                    |
| 1 7,346,472                      | 3/18/2008                      | Blue Spike, Inc.                                 |
| 2 7,949,494                      | 5/24/2011                      | Blue Spike, Inc.                                 |
| 3 8,214,175                      | 7/3/2012                       | Blue Spike, Inc.                                 |
| 4 7,660,700                      | 2/9/2012                       | Blue Spike, Inc.                                 |
| 5                                |                                |  |

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

| DATE INCLUDED           |  | INCLUDED BY  |                               |  |  |
|-------------------------|--|--|-------------------------------|--|--|
|                         |  | <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading |                               |  |  |
| PATENT OR TRADEMARK NO. |  | DATE OF PATENT OR TRADEMARK  | HOLDER OF PATENT OR TRADEMARK |  |  |
| 1                       |  |  |                               |  |  |
| 2                       |  |  |                               |  |  |
| 3                       |  |  |                               |  |  |
| 4                       |  |  |                               |  |  |
| 5                       |  |  |                               |  |  |

In the above-entitled case, the following decision has been rendered or judgement issued:

**DECISION/JUDGEMENT**

|       |                   |      |
|-------|-------------------|------|
| CLERK | (BY) DEPUTY CLERK | DATE |
|-------|-------------------|------|

**Copy 1—Upon initiation of action, mail this copy to Director      Copy 3—Upon termination of action, mail this copy to Director**  
**Copy 2—Upon filing document adding patent(s), mail this copy to Director      Copy 4—Case file copy**